

CURRICULUM VITAE



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EDUCATIONAL QUALIFICATION:

Degree	Subject	Name of the College	Institution/ University	Month & Year of Passing	Class/Distinction
B.Ed.	Economics	A.S. College of Education	Tamil Nadu Teachers Education University	June, 2021	First Class with Distinction
SET	Economics	-	Mother Teresa Women's University, Kodaikanal	July, 2018	-
M. A.	Economics	Lady Doak College, Madurai	Madurai Kamaraj University	April, 2017	First Class with special Distinction
B. A.	Economics	Lady Doak College, Madurai	Madurai Kamaraj University	April, 2015	First Class with Distinction

WORK EXPERIENCE:

Organization	Position Held	Period of Service
Lady Doak College	Assistant Professor in Economics	From 18.06.2025
Lady Doak College	Assistant Professor in Economics	16.09.2022 – 17.06.2025
Vallaba Vidyalaya CBSE School	Post Graduate Teacher	23.04.2019 – 15.09.2022
Lady Doak College	Assistant Professor in Economics	13.06.2018 – 22.12.2018
Lady Doak College	Part-time Lecturer in Economics	06.02.2018 – 11.04.2018

SEMINARS/ WORKSHOP / FDP/ CONFERENCE/ ONLINE COURSE:

Period	Nature	Title	Level	Organised by
28.03.2026 to 03.04.2026	FDP cum Workshop	AI-Assisted Research Writing & Publishing	International	Institute for Scholarly Research & Training (ISRT)
22.01.2026 to 18.03.2026	Online Course	Gnuplot	National	EduPyramids, SINE, Spoken Tutorial developed by IIT Bombay
15.08.2025 to 17.08.2025	Workshop	Data Analysis Using Excel & AI Tools	International	Global Research and Training Centre
24.07.2025	Webinar	India's Economic Pulse: A Short-term Diagnosis of Macroeconomic Instability	National	Indian Economists Association Trust, Lucknow, Uttar Pradesh
18.07.2025	Online Course	Climate Change: Adoption, Mitigation, and Financing	International	Global Forum for Sustainable Rural Development and the National Institute of Technology Malang, Indonesia.
16.07.2025 and 17.07.2025	Workshop	AI Tools for Systematic Literature Reviews: Hands on Session	National	EDUCA - Institute for Professor & Career Development, Kerala
23.06.2025 to 27.06.2025	FDP	Research structuring & Publication Process	National	National Foundation for Entrepreneurship Development, Coimbatore, Tamil Nadu

21.06.2025	Workshop	AI Tools for Teaching and Research	College	CHRD, Lady Doak College, Madurai, Tamil Nadu
19.06.2025 and 20.06.2025	Workshop	Being an Effective Teacher	College	CHRD, Lady Doak College, Madurai, Tamil Nadu
01.02.2025	Webinar	Union Budget	National	EGROW – Foundation for Economic Growth and Welfare, Noida, Uttar Pradesh
17.12.2024	Workshop	Navigating Peace and Fostering Peace Education	College	ISC, Lady Doak College, Madurai, Tamil Nadu
04.10.2024	Workshop	Innovative Curriculum Design, Implementation and Assessments	College	CHRD, Examination Office & Dean's Office, Lady Doak College, Madurai, Tamil Nadu
13.09.2024	Webinar	Economic of Tamil Nadu	National	EGROW – Foundation for Economic Growth and Welfare, Noida, Uttar Pradesh
17.08.2024	FDP	Effective use of AI in Commerce	College	Department of Commerce, Lady Doak College, Madurai, Tamil Nadu
18.03.2024 to 26.03.2024	PDP	Methods of Data Collection and Analysis Through SPSS & Using AI Technology for Research Writing	National	Patrician College of Arts and Science, Chennai, Tamil Nadu
02.03.2024 to 04.03.2024	Workshop	Start Research with Smart Artificial Intelligence (AI) Technology	International	Global Institute of Statistical Solutions (GISS), Chennai, Tamil Nadu
24.02.2024	Workshop	Quantitative Data Analysis using SPSS	National	Nodal Office, CHRIST (Deemed to be university), Thiruvananthapuram, Kerala
19.10.2023	Conference	Digitalisation of Global Business Environments 2.0	International	Rathinam College of Arts and Science, Coimbatore, Tamil Nadu
20.03.2023 and 21.03.2023	Conference	Global Trends in Accounting and Finance – Paradigm Shift	International	Department of Commerce, Lady Doak College, Madurai

20.02.2023	Workshop	Effective Manuscript Writing	College	IQAC and R&D, Lady Doak College, Madurai, Tamil Nadu
28.04.2023	Workshop	R - Programming	College	R&D Cell, Lady Doak College, Madurai, Tamil Nadu

PAPER PRESENTED/ PUBLISHED:

Level	Year	Title of the Conference	Title of the Paper	Institution
International	10th October, 2025	Innovative Pathways in Education and Multidisciplinary Research: Bridging Cultures and Disciplines for a Sustainable Future	BRIDGING GAPS IN HEALTH SECURITY: A SOCIO-DIGITAL STUDY ON HEALTH INSURANCE ADOPTION IN TAMIL NADU	Faculty of Liberal Arts, Shinawatra University, Thailand
International	11th & 12th September 2025	International Conference on Behavioural Economics	BEHAVIORAL BIASES IN HEALTH INSURANCE DECISION-MAKING: A RISK ASSESSMENT PERSPECTIVE	Department of Economics, Lady Doak College, Madurai, Tamil Nadu
International	23 rd to 25 th July, 2025	Global Business Resilience: Strategies for Navigating Uncertainty and Digital Transformation	AN INVESTIGATIVE STUDY ON THE CHALLENGES IN TAXING DIGITAL ASSETS IN INDIA	Christ (Deemed to be university), Bangalore
National	19 th March, 2025	New Horizons in Commerce, Finance, Economics & Information Technology	SMART CONSUMPTION BEHAVIOUR ON THE ELECTRIC VEHICLE ADOPTION - A SUSTAINABLE PERSPECTIVE	Mangayarkarasi College of Arts and Science for Women, Madurai, Tamil Nadu
International	19 th October, 2023	“Digitalization of Global Business Environments 2.0”	A STUDY ON CUSTOMER ATTITUDE TOWARDS BANKING APPS IN MADURAI CITY	RCAS, Coimbatore, Tamil Nadu
International	27 th and 28 th July, 2023	Digital Economy of India – A Pathway to Development	DIGITALISATION IN EDUCATION: NOW AND BEYOND (ID: DEIAPD20)	PG and Research Department of Economics,

				Kamaraj College, Thoothukudi, Tamil Nadu
International	20 th and 21 th March, 2023	“ Global Trends in Accounting and Finance – Paradigm Shift”	E- BANKING SERVICES: ISSUES AND CHALLENGES	Department of Commerce, Lady Doak College, Madurai, Tamil Nadu

BOOK CHAPTER:

Year	ISBN	Title of the Book	Title of the Chapter	Institution/ Publisher
September, 2025	978-93-48990-69-3	E-commerce and Digital Business Educational Research	THE ECONOMICS OF E-COMMERCE: MARKET DYNAMICS AND EFFICIENCY	Innovation Online Training Academy
July, 2023	978-81-964086-7-1	Digital Economy of India – A Pathway to Development	DIGITALISATION IN EDUCATION: NOW AND BEYOND (ID: DEIAPD20)	PG and Research Department of Economics, Kamaraj College, Thoothukudi, Tamil Nadu

JOURNAL PUBLICATION

Month & Year	Title	Journal Name	Publisher	Page No/ Volume/ Issue
January 2026	Bridging Gaps in Health Security: A Socio-Digital Analysis of Health Insurance Adoption Trends in Tamil Nadu (2015–2024)	Unnayan- The International Bulletin of Management and Economics (A Blind Peer Reviewed Journal).	INSTITUTE OF BUSINESS MANAGEMENT AND RESEARCH	121-127 / 18 / 1

AWARDS AND RECOGNITION:

- Awarded BEST PRESENTER in National Conference on Smart Consumption Behaviour on the Electric Vehicle Adoption - A Sustainable Perspective organized by Mangayarkarasi College of Arts and Science for Women, Madurai, Tamil Nadu on 19th March, 2025
- Secured FIRST rank in M.A Economics in Lady Doak College, Madurai
- Awarded endowed CHANCELLOR VISWANATHAN PRIZE for best outgoing pot graduate student
- Awarded CERTIFICATE OF HONOUR for consistent, creditable and excellent performance in academic and co-curricular activities of the college

- Awarded CERTIFICATE OF ACADEMIC MERIT for excellent and consistent academic performance during the years 2015-2017
- Awarded CERTIFICATE OF PERSONAL MERITORIOUS ACHIEVEMENT for working against social, physical, economic and psychological handicap still maintaining a good academic record
- Awarded CERTIFICATE OF RECOGNITION for exhibiting the exemplary qualities of Altruism, Leadership, Inclusive outlook, Creativity, Proactivity, Analytical thinking, Risk taking, Interpersonal skills, Endurance, Team spirit, Voluntarism and Perseverance during postgraduate study at Lady Doak College from 2015-2017
- Secured second rank in B.A Economics with Specialization in Corporate Economics in Lady Doak College, Madurai
- Awarded Visalakshi Kannan Leadership Endowed prize for an enthusiastic, positive and motivated B.A Economics student with distinguished leadership abilities in sports, co-curricular competition, social service and student council.
- Awarded R.S.Thiagarajan Endowed prize for second best candidate in B.A. Economics.

CREDENTIALS:

Served as member of NSS program, Lady Doak College (2022 – 2023)

Serving as Associate NCC Officer, 2 TN Naval NCC Unit, Lady Doak College (From 2023)